

## **B2b online live casino supplier**



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[Company News] Evolution Group is celebrating another year of major success at the EGR B2B Awards as the Group's brands notched up an incredible five wins, including Evolution being named as Live Casino Supplier of the Year for a remarkable 12th year in a row. Alongside that accolade, Evolution Group brands – Evolution, NetEnt and Red Tiger – scooped a further four EGR awards in recognition of the quality, impact and commercial success of the Group's live, slots, RNG and mobile offering.

In the Live Casino Supplier of the Year category, Evolution beat eight other shortlisted suppliers to win top place in an incredible unbroken run of 12 wins in that category, stretching back to when the EGR B2B awards first launched in 2010.

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Underlining another year of significant growth and achievement for Evolution Group were further wins for the Group's brands in the following categories:

Innovation in RNG Casino Software award – Winner: Evolution for its First Person range of RNG-based table games and game shows, all of which feature an immersive 3D animated gaming experience and Evolution's unique 'Go-Live' button.

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Innovation in Slot Provision award – Joint Winners: NetEnt and Red Tiger for their collaborative development of Gonzo's Quest Megaways™, Kulta-Jaska Megaways™ and Dragon's Fire iNFINIREELS™.

Mobile Gaming Software Supplier of The Year award – Winner: NetEnt.

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Commenting on the Group's wins, the judges said, "Evolution continues to lead the way in casino gaming innovation" and that the Group's brands had achieved "a fantastic combination of expertise and experience and some hugely successful new launches in a very competitive market indeed."

Accepting the awards on behalf of Evolution, NetEnt and Red Tiger, Fredrik Bjurle, Director of Product at Evolution Group, said: "For Evolution Group brands to be voted the top suppliers in so many awards categories is a very great honour. To win Live Casino Supplier of the Year for a 12th year in a row is a remarkable achievement and one that we are all immensely proud of. For the Group, it is also confirmation of the powerhouse that Evolution Group has become with the addition of brands such as NetEnt and Red Tiger to the group over the past year. As evidenced by these awards, we now offer an incredible array of best-in-class solutions for operators and their players across Live Casino, RNG table games and slots, not to mention a new generation of live online game shows."

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Officiated by Deloitte, the EGR B2B Awards reward and celebrate the very best service providers in the online gaming industry, recognising the achievements of suppliers from across all the major egaming disciplines including betting and gaming software, networks, mobile, payments, recruitment, IT and infrastructure.

This year's event ran across two days, Tuesday 6 July and Wednesday 7 July, with virtual ceremonies on both days and culminating in an in-

person event at York Lawns, Regents Park, London on the evening of the second day.

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Under the deal, B2B Gaming will take full ownership of all the intellectual property, games, systems, and properties of both Asia Live Tech and Start Live Casino.

The offerings of both businesses will be rebranded as part of B2B gaming, “to ensure there is no confusion among customers”. Meanwhile, the corporate websites of both Asia Live Tech and Start Live Casino will redirect to B2B Gaming’s official website at [b2bgaming.com](http://b2bgaming.com)

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In a joint statement, the businesses reassured clients that its offering would continue to grow under the new ownership.

“We deeply care about you and wish our clients continuous growth and more success in the years to come. You are in safe hands with B2B Gaming and will for sure have more offerings to avail in the days to come,” they said.

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Staff at both businesses will be retained, except for members of upper management, who will enter a six month transition period before leaving the business.

“ALT and SLC have expressed good wishes to them for their next ventures and thanked them for their commitment over the years in developing both Asia Live Tech and Start Live Casino into internationally renowned companies,” Asia Live Tech and Start Live Casino said.

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Players can play from the comfort of their homes or on the go, use mobile devices or large TV-screens to either play wherever and whenever they want or relax and totally immerse in the gaming process – not speaking about other features characteristic to internet casinos only.

This is when an online casino operator is facing the necessity to choose between one or another igaming solution, to fit his clients’ needs the best, or numerous solutions, to cover larger audience. And this is when igaming providers come into play.

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To help you choose the best live dealer casino solution for your platform, we have provided you with key features to focus on when choosing a live dealer solution, as well as a comparative table so that you can easily see the differences between the best live dealer casino providers in the iGaming industry.

We could have told you a lot about numerous igaming providers, but we prefer to save your time. The following TOP 5 Live Dealer Casino Solutions is our choice because we believe it fits the needs of modern players the best. After a brief description of key advantages of each, you will find a visual table comparing all of the described providers. So, who are our favorites?

## **B2b online supplier live casino**

The stable EGR Live Casino Supplier of the Year, Evolution Gaming can be rightfully called the leader – at least because of the fact that this provider was honoured the first rank in this category from 2010 to 2017.

The story of Evolution’s success started earlier, though. The company was founded in 2006 in Sweden, at first collaborating with other operators. However, in three years’ time, their own first studio in Riga, Latvia was opened. Now, its market capitalization equals EUR 1,6 bln.

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Evolution Gaming offers a wide variety of classical and innovative games (including different versions of Blackjack, Roulette and Baccarat), due to which various player groups are matched. The company provides the widest selection of tables (300 tables by the end of 2016) – including the option of branded tables, and impressive dealer range (around 3000), including native-speaking English, French, Swedish, Turkish, Russian, Danish, Greek, and Italian dealers. Live sessions are broadcasted from ultra-modern studios in an excellent video quality.

NetEnt is a famous provider which both produces high-end slot games and streams world-class live games in HD.

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Founded in 1996 in Stockholm, now the company’s market capitalization is over EUR 1 bln, as provided in the Netent’s annual report of 2016. The company’s revenue has increased by 28.5% from 2015 to 2016, and continues to do so each year.

In fact, it is considered to be the best slot provider, supplying the market with new games on a monthly basis, licensing such famous titles as Aliens, Scarface and South Park and having obtained prestigious prizes, including awards on EGR 2016.

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As to NetEnt's Live Casino solution, it is developed in collaboration with real players to ensure high-end player experience. The Live casino solution features the following key points:

BetGames' main distinction from other gaming providers is its game range. This Lithuania based provider offers such non-standard games with variable betting rules as Dice, Lucky 5, Bet on Poker, Bet on Baccarat, Wheel of Fortune, War of Bets, Lucky 7, Lucky 6 and Dice Duel.

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The company was established in 2012, and have grown into an enterprise with over 100 professionals in 5 years. BetGames is now offering their services to 30 countries over the world, mainly in Eastern Europe and Africa. Partly, their success is based on the fact that BetGames pay specific attention to their dealers, who are top-rank professionals, experienced at every level.

Choosing the content this provider produces, you can expect live broadcasts each 3 – 5 minutes, a "multi-table effect" and personal configurations.

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Lucky Streak is one more upscale live casino dealer, founded in 2014. Their studio is located in Riga, Latvia, from where European Roulette, Baccarat and Blackjack are streamed.

The quality of streaming is ensured by using the newest web technologies and premium video streaming components.

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Apart from this, Lucky Streak offers slots, fixed odds games and card games. Always striving for the best and being managed by experts of online behaviour, Lucky Streak provides gorgeous interface, gamification features and different bet options.

Ezugi is a leading provider that offers live casino games streamed in high quality from luxurious studios. Oriented at European, South American and Asian markets, at present, this provider offers service in English and Spanish languages. Its pride is its interactive features. For example, players can communicate with each other during the play, post Facebook posts or play several games simultaneously.

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The live casino games offered by Ezugi's are as follows: Blackjack, Baccarat, Roulette, Lottery, RNG games and mini-games.

If you are on the lookout for a live casino solution for your casino, an important thing to know is that all software providers we've included on our list are available for integration via our unified API.

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In addition to the software provider of your choice, you will gain access to every other provider that's live on our platform by going through the integration process only once — the list includes more than 80 software providers and 3000 games so make sure to contact our helpful team and get a quote!

Our manager will reach out to you within the next 24 business hours.

## **Live online supplier casino b2b**

Vivo Gaming is victorious at the 2022 EGR B2B Awards! The live casino supplier has won the Live Casino Supplier of the Year Award! (Image from [eegr.global.evecloud.com](http://eegr.global.evecloud.com))

The results are finally in and we can now tell you which of the many live casino brands have walked away with prestigious awards at the 2022 EGR B2B Awards hosted last night in London. The illustrious event took place from 8pm at The Brewery in England's capital and awarded the winners of 42 categories across three key categories in the iGaming industry.

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Those were headlining, a category that covers the most hotly contested awards, software & network, and services. Among each category were leading providers of casino games, bingo, eSports, virtual sports, payment services, sportsbooks, aggregation platforms, and more!

The biggest news of the event, in terms of the live casino genre, is that Evolution's 12-year run of winning the Live Casino Supplier of the Year has

now come to an end. It had to happen sometime, especially considering the quantity and quality of the live casino suppliers now operating in the live casino space.

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The live supplier that has now taken the title from Evolution is Vivo Gaming, a brand that has developed an array of live casino products in the past year. Vivo Gaming not only had to overcome Evolution to scoop this award but many other leading live casino brands as well. Those nominated for this award included Pragmatic Play Live, Ezugi, TVBet, Amusnet Interactive, Betgames, SA gaming, SwinttLive, Vivo Gaming, and CreedRoomz.

2021 Winners: Aside from Evolution, other big winners at the 2021 EGR B2B awards included BetConstruct (Skill Games Supplier), Playtech (Aggregator Platform), 1x2 Network (Slot Provider), and Relax Gaming (Casino Software Supplier).

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It would have taken something special to wrench this award out of the grip of Evolution, but after a year of innovation, Vivo Gaming has achieved just that. Over the past twelve months, the supplier has launched fantastic new live titles, including Sic Bo and Absolute Blackjack, alongside an array of other innovative products. That includes the firm's Chroma Key offering, which allows operators to create their own background visuals. Operators can effectively place a live dealer in front of any backdrop, animation, setting, or logo.

Other new additions include a new CMS lobby that is now fully interactive and a new promotional tool. A live thumbnail lets players watch a short replay of the tables in action. The now 2022 EGR B2B Live Casino Supplier of the Year has done all of this while continuing to aggressively expand across numerous European, Asian, and Latam iGaming markets.

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While Vivo Gaming's award is one of the biggest talking points, there were another 41 handed out throughout the awards ceremony. With regard to brands operating in the live casino vertical, Pragmatic Play Live, who scooped Live Casino Supplier at the 2022 IGA Awards earlier in the year, added to that with yet another award. This time, it was the Casino Software Supplier Award, another hotly competitive award category that included shortlisted brands such as Yggdrasil, Relax Gaming, Playtech, iSoftBet, NetEnt and Red Tiger Gaming. Swintt and Playtech also took home the Innovation in Mobile and Poker Supplier awards, respectively.

As for other major award winners announced throughout the night, NetEnt and Red Tiger Gaming made up for Evolution's loss by jointly winning the Slot Supplier of the Year Award. Both companies are owned by Evolution alongside Ezugi and Big Time Gaming, so the leading brand did not leave completely empty-handed. AvatarUX also capped a meteoric rise in the iGaming industry by winning the first-ever EGR B2B Slot Rising Star of the Year Award. Finally, SOFTSWISS, a leading aggregation platform, won the Aggregator of the Year award after beating out the likes of BetConstruct, SlotMatrix, iSoftBet, and Pariplay.

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We will next hear from EGR in October when the EGR Operator of the Year Awards takes place at Grosvenor House in London on the 27th. Until then, look below to check out the awards of many of the major categories at the 2022 EGR B2B Awards.

The EGR B2B Awards is currently taking place at the fantastic The Brewery, London. We are pleased to announce our first winners for tonight's Awards. Congratulations to our first set of winners for the software and network group of categories. #EGRB2BAwards  
[pic.twitter.com/T9BYZQTTHg](https://pic.twitter.com/T9BYZQTTHg)

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The mission statement of Playtech's Consultancy Team is to help our partner operators get the most out of Playtech's products and services. We can provide advice, support and valuable insight to enable your B2C operation to define and meet the goals that fit with what you want to achieve. The world of regulated digital gambling is a complex and sophisticated one, where expertise and experience add significant value. Consultancy can provide such value to large and small operators, especially those with limited experience in the digital space, and across a range of product verticals and jurisdictions. Customer engagements can come via a long-term engagement or a specific focused project.

The team are a group of seven (at time of writing) industry experts with over 100 years of experience between them, gained across B2C and B2B roles covering some of the key names in the gambling world, including of course many years working with Playtech products and platform. With dedicated resource covering Sports, Gaming and Marketing, our Consultants work hard to maintain their level of expertise and constantly share best practice as well as industry insights. Playtech Consultants have supported partner operators in a range of jurisdictions including the UK, US,

Italy, Switzerland, Spain, Portugal, Poland, Latin America and elsewhere.

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A Consultant can be particularly valuable for a partner who may be new to online, or new to the Playtech platform. Having a Consultant as part of the lead-up to a first go-live with Playtech means that you have the equivalent of a high-level expert in your team; while the Playtech project team complete the regular onboarding to make sure everything works, a Consultant will help to ensure that your own operations, settings and processes are working in exactly the way that will maximise your performance. The Consultant is there to get you ready for success!

For operators who are already running on the Playtech platform, there have been many examples of where Consultancy has enabled an operator to take their operation to a higher level of success – whether through revamping segmentation, promotions, communications, player onboarding, new market/product launches or whichever area of the operation can benefit from attention. The Playtech Consultants are often a sounding board for new ideas and approaches; validating key decisions can also be critical in an ever-changing environment.

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Playtech Consultants follow a methodology which combines regular touchpoint sessions with interviews and workshops – the former to understand your operation and status, and the latter to implement recommendations and monitor their effectiveness in driving your success. Objectives and timelines are made clear and agreed at the start of any engagement, with full governance and management reporting throughout.

While our experience adds significant value, everything we do is also data-driven. Activities are linked to KPIs which need to be clearly defined and then measured. We use the results of previous work, and benchmarking against comparable operators, to inform the steps we take to drive customer success. We work closely with the data science teams within Playtech to ensure we can do this as effectively as possible. Product usage is also a valuable metric for the Consultants, and this can not only help partners get the most out of the system but also the team gives feedback to product on how we can do things even better.

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As industry experts, our Consultants are keenly aware of the need to drive towards responsible and sustainable approaches across an operation. Every aspect of engaging with players is considered from a Safer Gambling point of view, utilising the Playtech Protect toolset and services.

Playtech is a market leader in the gambling and financial trading industries. We are the world's largest online gambling software supplier offering cutting-edge, value added solutions to the industry's leading operators.

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Playtech is committed to responsibly communicating with our stakeholders. To enter this site, you must be old enough to access gambling products in your country.